



# Wise & Wherefores

## Cookies Policy



This policy is about how we use cookies. For information about how we collect and use personal information, please see our Privacy Policy. This policy may change from time to time, so please check back regularly. The policy was last updated in May 2018.

## Cookies and how we use them

So what is a cookie anyway? There are lots of different cookies and we all have our favourites (mine's a raspberry and white chocolate chip cookie ☺). However, a cookie in relation to using the internet, is a small text file that can store small bits of data on your computer or phone, when you visit a website. Cookies can be used for lots of different purposes, such as remembering your preferences, recording what you have put in your shopping basket, and counting and analysing visitors to a website.

Like many other websites we use Google Analytics to help us understand how people are using our website. It tells us how many people are visiting, how long they spend on our site, what pages they visited and how they found us. These cookies do not hold any personal information, so we do not know who visited our site. This information helps us understand what people find interesting about our site and how they found us.

## Social Media

Our website may offer you the chance to share information or follow us using social media (such as Twitter or Facebook). We love it when this happens, as it usually means you have found something that is interesting or useful on our website and want to share it with your own network. We do not have any control over the policies and practices of third party networks, however, if you are worried about it, you can have a look at their policies by following these links:

Twitter's Privacy Policy <http://twitter.com/privacy>

You Tube's Privacy Policy <http://www.google.co.uk/intl/en/policies/privacy/>

Facebook's Privacy Policy <https://www.facebook.com/about/privacy/update>

Vimeo's Privacy Policy <http://vimeo.com/privacy>

## Third Party Websites

From time to time we may post links to other websites, which we think you will find interesting or useful. We have no control over these sites and are not responsible for their content. We would never knowingly refer you to a site that could cause you harm, however sites can change at any time, so you need to be aware of this and check out these sites own Privacy Policies.